



Stillwater, Minnesota
2022

FONTS

Primary

BUNGEE solid

BUNGEE shade

(Cost = FREE Adobe font)

Secondary

Thirsty Script

(Cost = \$50 for full family)

Body Copy

Proxima Nova Regular
and Proxima Nova Condensed (when needed)

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(Cost = FREE Adobe font)

COLORS



C 99 R 3
M 72 G 79
Y 29 B 123
K 12

Hex# 034F7B



C 76 R 21
M 26 G 152
Y 0 B 213
K 0

Hex# 1598D5

USAGE

PRIMARY - No Frame - On white or light background



SECONDARY - With Frame - On photos or complicated backgrounds



1 color options



PATTERN Background Accent - Use white screened back 30%

